Solution Development Plan

**Solution: Redwood Realty Listings**

**Owner: Amy Phillips**

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## Summary

The Redwood Realty company wants a BI Solution that will provide information on listings to managers and agents. The goal is to provide reports that determine what listings are being sold, for sale, or pending, the agents that are involved in these listings. It would be important to also know which properties fall under these categories, so we can determine which type of property, and the location of these properties are being sold.

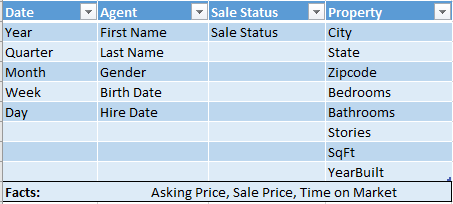
## Expectations

1. The solution will store and present verified data.
2. The solution will allow for simple ad hoc queries.
3. The solution must include a data warehouse that is easy to use.
4. The solution should include an OLAP cube.
5. The solution should be simple to keep development and maintenance costs at a minimum.
6. A working prototype should be available in a short period of time.

## Questions to Be Answered

1. Is there a pattern in the types of listings that are being sold? For example, what types of properties (3 bed, 2 baths, etc.) are being sold the most?
2. Who are the agents that are turning over the most listings? Is there a pattern in the agent’s gender, or age?
3. Over the course of different periods of time, how many listings went from “For Sale” to “Pending”, and “Pending” to “Sold.”
4. Is there a pattern to the listings that are being sold, relevant to the initial asking price for each listing?

**Information Subject: Listing**



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